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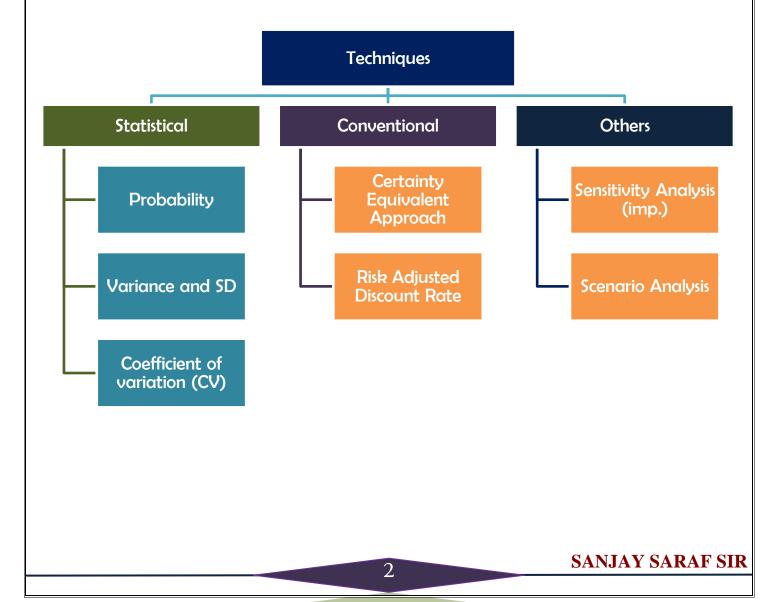
- Opportunity cost involved
- To know the real value of CFs

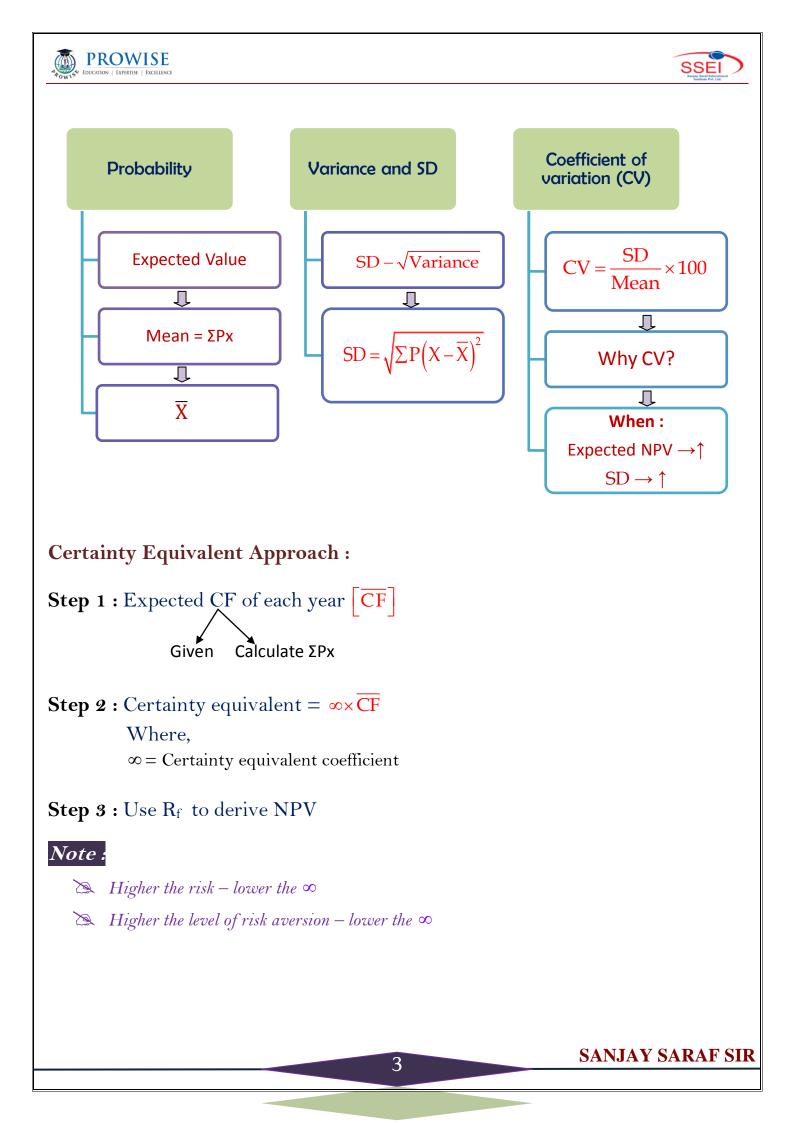
### Sources of risk

- Project specific risk
- Company specific risk
- Industry specific risk
- Market risk
- Competition risk
- Risk due to economic conditions
- International risk

(Affects a particular project)
(Factors affecting CF of an entity and its access to Funds for capital Investment)
(Affects the whole industry in which the company operates in)
(Market related condition like demand etc.)
(Entry, Exit, Dynamism)
(Macro factors)

(Global economic conditions)





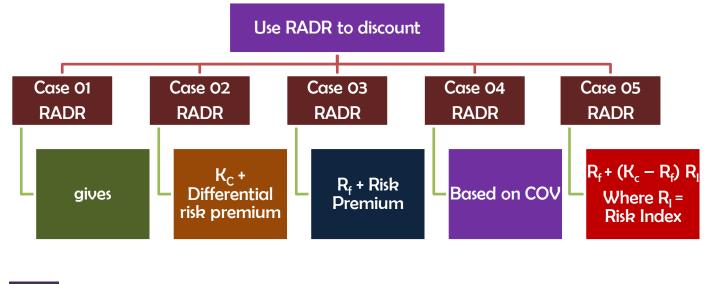




# RADR

## Step 1 : Expected CF

# Step 2 : Use RADR to discount



#### Note :

 $\blacktriangleright$  Lower the  $\infty$ , higher RADR should be used

### **Other Technique**

Sensitivity Analysis : Find out sensitivity of NPV wrt each risk factors

### **STEPS**

Step 1 : Calculate Expected NPV

**Step 2** : Shock each risk factor in the adverse direction in a certain percentage and find percentage fall in NPV

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### Step 3 : Conclusion :

Maximum percentage fall in NPV  $\rightarrow$  Critical factor

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